



**NameSnack**

#1 Business Name Generator

## How to Start a Property Maintenance Business (Checklist)

### 1. Decide whether starting a property maintenance business is for you.

- Familiarize yourself with the industry, if needed.
- Evaluate your training and experience.
- Consider the risks and disadvantages.

### 2. Define the scope of your business.

- Think about your interests and expertise.
- Consider whether you'd like to work alone or in a team.

### 3. Choose a business name.

- Consider your offerings.
- Discard ill-fitting names.
- See what your target market thinks of the remaining names.
- Check trademark availability.
- Secure a domain name.

### 4. Form your property maintenance business.

- Formulate a business plan.
- Choose a legal structure.
- Obtain an Employer Identification Number (EIN).
- Open a business bank account.
- Purchase insurance.
- Obtain your licenses and permits.

### 5. Outline your funding requirements.

- Calculate vehicle and related expenses.
- Consider location-related costs.
- Determine the cost of supplies.

### 6. Obtain funding.

- Ask family and friends.
- Try crowdfunding.
- Search for angel investors.



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- Apply for an SBA and/or conventional bank loan.
- Use a business credit card.

### **7. Select and set up your location.**

- Find the perfect location.
- Purchase your equipment and tools.
- Observe all pertinent storage regulations.
- Remain guided by safety considerations.
- Keep your space well-organized.

### **8. Hire staff, if needed.**

- Determine how many employees you need.
- Advertise your vacancies.
- Review candidates' resumes.
- Schedule interviews.
- Appoint the best candidate(s).

### **9. Market your business.**

- Create and display your logo strategically.
- Create some leaflets.
- Distribute your leaflets.
- Build and maintain an updated website.
- Harness social media.
- Forge strategic partnerships.
- Use local SEO.
  - Register for Google My Business.
  - Create a Yelp Business Page.
  - Urge clients to post reviews of your work.
  - Employ additional techniques and/or appoint an agency.

### **10. Get ready to open.**

- Take stock of your supplies.
- Prepare your schedule.
- Shop for job-specific supplies.
- Review directions to worksites ahead of time.
- Gather all the pertinent tools before seeing your first clients.

