



NameSnack

#1 Business Name Generator

How to Start a Nail Salon (Checklist)

1. Decide what type of nail salon you would like to open.

- a. Choose what type of nail salon you'd like to start.
- b. Define your target market.
- c. Determine your niche.

2. Create a business plan.

- a. Write an executive summary.
- b. Write a company description.
- c. Include your market research.
- d. Describe your organization and management.
- e. Describe your finances.

3. Form your business.

- a. Choose a business name.
- b. Choose a legal structure.
- c. Register your business as a legal entity.
- d. Hire a registered agent.
- e. Obtain an EIN and a state tax ID.
- f. Find out if you need to withhold state income tax.
- g. Apply for a licenses and permits.
- h. Open a business bank account.
- i. Purchase business insurance.



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4. Secure funding.

- a. Determine how much capital you will need.
- b. Fund your business with personal savings.
- c. Ask family and friends for a loan.
- d. Get a business credit card.
- e. Apply for a small business loan.
- f. Try crowdfunding.
- g. Apply for an SBA loan (if applicable).

5. Determine your pricing strategy.

- a. Do a sales forecast.
- b. Price your services.

6. Set up your nail salon.

- a. Pick a location.
- b. Refurbish or furnish your nail salon.
- c. Obtain a certificate of occupancy.
- d. Purchase software to run your business smoothly.
- e. Purchase supplies and decorate your space.
- f. Get signage and branded materials.

7. Start hiring.

- a. Hire employees.
- b. Set up payroll for your staff.



8. Open your salon.

- a. Have a grand opening to attract customers.
- b. Ensure that cleanliness standards are followed.

9. Market your nail salon.

- a. Create social media profiles.
- b. Ensure that your nail salon can be found in an internet search.
- c. Take an online course to boost your knowledge and skills.
- d. Offer customers a discount or birthday special.

10. Increase your revenue.

- a. Upsell to customers.
- b. Draw attention with a beautiful display.

