



**NameSnack**

#1 Business Name Generator

## How to Start a Food Truck (Checklist)

1. **Conduct market research.** 
  - a. Survey potential customers.
  - b. Study your competitors.
2. **Name your business.** 
  - a. Research the names of existing food trucks and eateries.
  - b. Use a name generator.
  - c. Purchase the domain name.
  - d. Register your name.
3. **Gather all the information required to start your food truck.** 
  - a. Prepare an overview of your business plan.
  - b. Write a business plan.
4. **Find a good location.** 
  - a. Research potential areas.
  - b. Find out where you can park.
5. **Form a legal entity.** 
  - a. Choose a legal structure.
  - b. Determine registration requirements.
  - c. Obtain an Employer Identification Number.
6. **Secure funding and purchase equipment.** 
  - a. Weigh up your financing options.
  - b. Use your own money.
  - c. Apply for an SBA loan.
  - d. Get a loan from the bank.
  - e. Sell equity.
  - f. Get money from friends and family.
  - g. Get a business credit card.
  - h. Create a crowdfunding campaign.
  - i. Purchase the equipment.



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7. **Take care of legal requirements.** 
  - a. Apply for licensing and permits.
  - b. Purchase insurance.
8. **Staff your food truck.** 
  - a. Advertise positions.
  - b. Train workers.
9. **Market your business.** 
  - a. Create a website or blog.
  - b. Create social media accounts.
  - c. Develop business relationships.

