



**NameSnack**

#1 Business Name Generator

## How to Open a Bar (Checklist)

- 1. Decide what type of bar you would like to open.** 
  - a. Look into the different types of bars you can open.
  - b. Pick a name for your bar.
- 2. Create a bar business plan.** 
  - a. Include all the essential elements in your business plan.
  - b. Know who your customers are.
  - c. Study your competitors.
- 3. Form your bar company.** 
  - a. Set up a legal entity.
  - b. Invest in business insurance.
  - c. Obtain the necessary licenses and permits.
- 4. Invest in the right technology.** 
  - a. Purchase a reliable point of sale system.
  - b. Invest in a good mobile credit card reader.
  - c. Set up inventory management software.
  - d. Get a good payroll software.
- 5. Source funding for your bar.** 
  - a. Get the necessary startup capital to open your bar.
  - b. Look into operational financing.
- 6. Choose the right location.** 
  - a. Evaluate the cost.
  - b. Think about your ideal customer demographics.
  - c. Research your competition.
  - d. Plan for optimum visibility for your bar.



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- e. Look into the foot traffic of the location. □
- f. Plan for parking availability. □
- g. Research neighborhood crime statistics. □

**7. Find the right supplier. □**

- a. Ask the right questions when researching potential suppliers. □
- b. Find a supplier in your area. □
- c. Keep in mind the type of bar you are opening. □
- d. Find a supplier who offers a range of alcohol qualities. □

**8. Set up your bar. □**

- a. Plan the layout of your bar. □
- b. Create a list of the essential equipment for your bar. □

**9. Hire the right staff. □**

- a. Create a list of the staff you need for your bar. □
- b. Advertise your job openings. □

**10. Promote your bar. □**

- a. Host an opening night. □
- b. Hold daily specials. □
- c. Use social media. □
- d. Remember to use search engine marketing. □

