NameSnack
#1 Business Name Generator

How to Start an Online Tutoring Business (Checklist)

1. **Choose a Subject** ☐
   a. Decide on a subject or subjects to tutor ☐

2. **Do Market Research** ☐

   a. Survey consumers ☐

   b. Research economic studies ☐

   c. Study competitors ☐

   d. Analyze the demographics of your target market ☐

3. **Create a Business Plan** ☐

   a. Executive summary ☐

   b. Business description ☐

   c. Market analysis ☐

   d. Funding needs ☐

   e. Financial projections ☐

4. **Purchase Equipment** ☐

   a. Headset with a microphone ☐

   b. Webcam (if needed) ☐

5. **Create a Legal Entity** ☐

   a. Choose your legal structure ☐

   b. Register with your State ☐

This How to Start an Online Tutoring Business checklist was created by NameSnack.

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6. Advertise ☐

    a. Connect with customers through advertising ☐

        i. Create a website ☐

        ii. Create social media accounts for your business ☐

        iii. Create an email account ☐