



NameSnack

#1 Business Name Generator

How to Start a Trucking Business (Checklist)

1. Create a Business Plan

- a. Executive Summary
- b. Company Description
- c. Products and Services
- d. Marketing Plan
- e. Management
- f. Operational Plan
- g. Financial Plan and Projections

2. Name your business

- a. Choose a business name
- b. Check name availability
- c. Secure the domain name
- d. Trademark the name

3. Secure Financing

- a. Find investors
- b. Apply for a loan

4. Take Care of Legal Requirements

- a. Open a business bank account
- b. Form a legal entity
 - i. Choose between a partnership, corporation, or LLC
 - ii. Appoint officers/members



- iii. File articles of incorporation
- c. Meet industry requirements
 - i. Commercial Driver's License
 - ii. US Dot Number
 - iii. Motor Carrier Operating Authority Number
 - iv. International Registration Plan and Fuel Tax Agreement

5. Purchase Equipment

- a. Research suppliers
- b. Purchase trucks
 - i. Choose new or used vehicles
- c. Purchase insurance for your fleet

6. Hire Employees

- a. Define job positions
- b. Post jobs online
- c. Interview candidates and check credentials
- d. Extend employment offers

7. Market your business and find loads

- a. Set your rates
- b. Launch a website
- c. Create marketing materials
- d. Use load boards
- e. Develop business relationships

